



sudbury



MEET HERE. **PLAY HERE.**

TAP INTO
LOCAL EXPERTISE

UNIQUE
VENUES

INTERACTIVE
MEETING SPACES

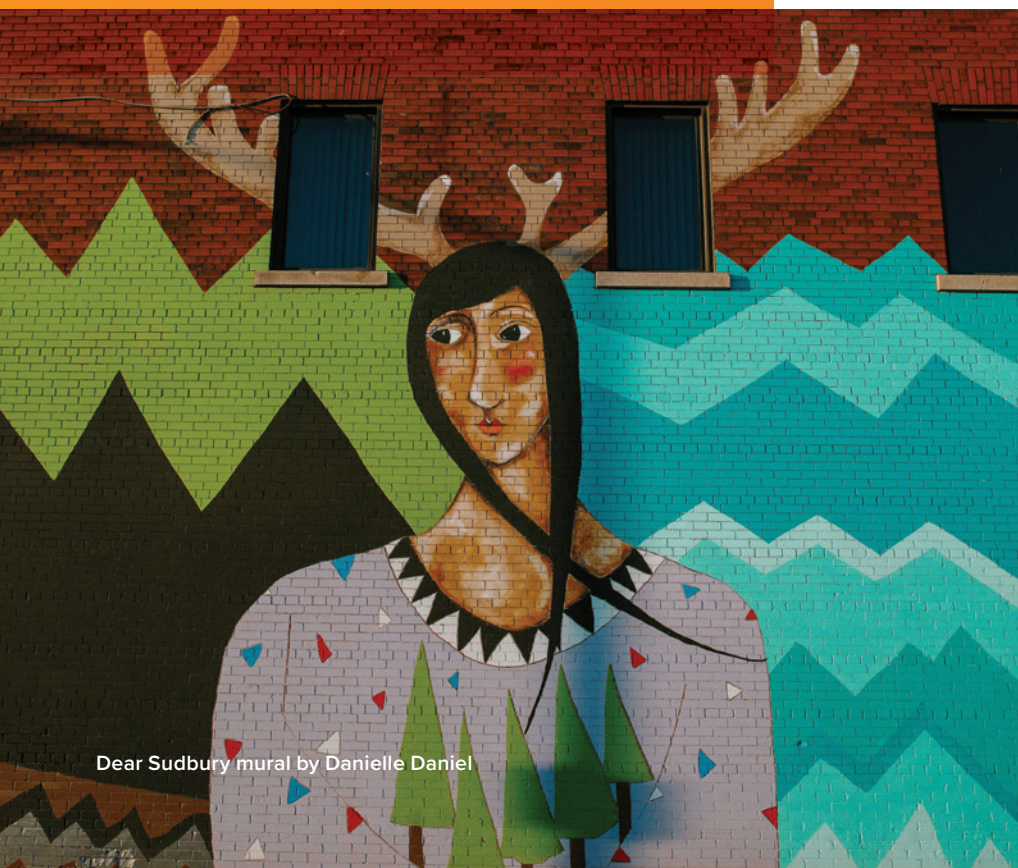
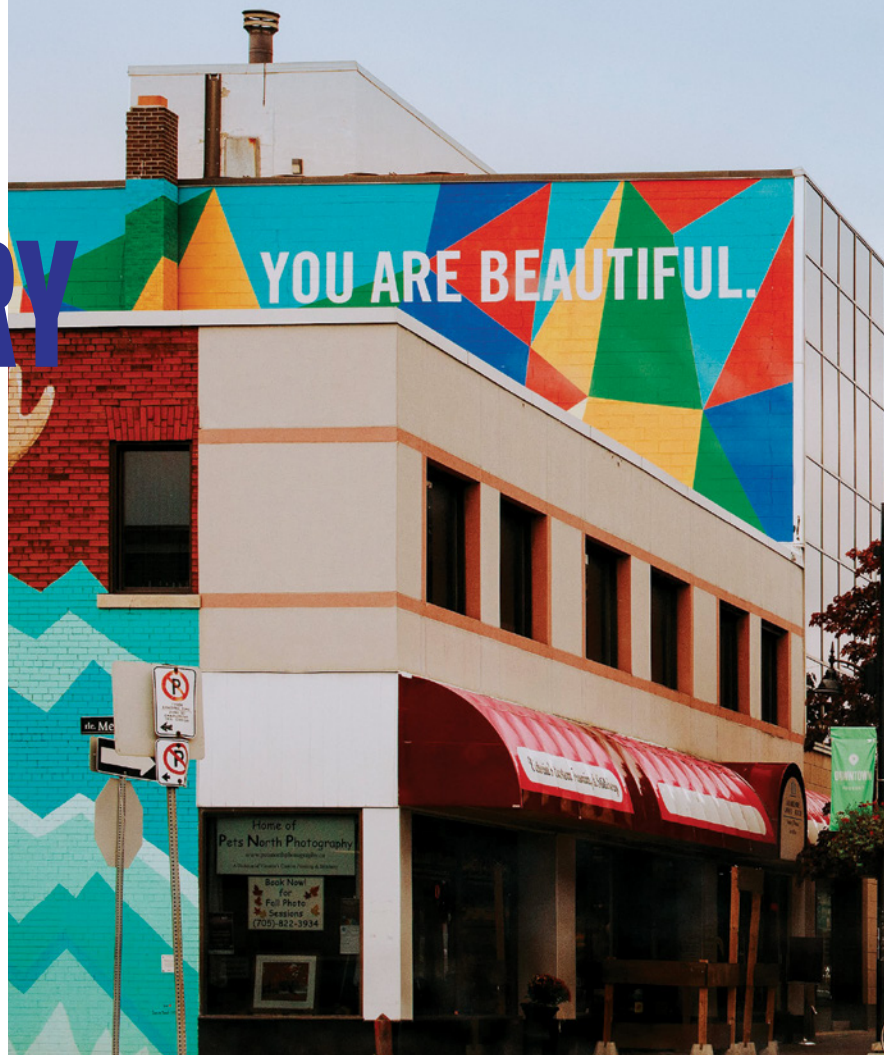
MEET IN GREATER SUDBURY

The City of Greater Sudbury is the regional hub for northeastern Ontario and a four-season gem for hosting meetings, conferences, tradeshow and sporting events.

Greater Sudbury is a unique northern experience. This easy to access, culturally diverse urban centre offers best-in-class meeting, event and sporting venues as well as professional support services. Home to 330 lakes—more than any other municipality in Canada—Greater Sudbury is renowned for environmental stewardship as well as expertise in modern mining practices, health care and research. Innovative Sudbury leads the way with two of Canada's top science centres, three post-secondary institutions, a medical school, a school of architecture and a new generation of entrepreneurial thinkers.

discoversudbury.ca

Scan the QR code to launch the interactive version or visit *Ignite's* Greater Sudbury destination hub at inspiration.ignitemag.ca



LET'S CONNECT

The City of Greater Sudbury is your first point of contact for meetings, conventions and sport hosting. Every step of the way, our knowledgeable and friendly team is committed to the success of your event.

KELLY BONNELL

Major Events Development Officer
Tourism and Culture, City of Greater Sudbury
200 Brady St, Sudbury, Ont., P3A 5P3
705.674.4455 x 4638
kelly.bonnell@greatersudbury.ca



Cover photos: Front cover (Sudbury Tourism);
Back cover (Kivi Park, Sudbury Canoe Club,
Alex D'Addese/Hockey Canada Images)

All photos courtesy of Sudbury Tourism unless
otherwise noted

Produced by *Ignite* magazine ignitemag.ca
Printed in Canada | Copyright 2020

WE LIVE UP HERE!

There's an arts and cultural resurgence going on in Greater Sudbury that's all about pride of place. Local artists, makers and entrepreneurs are fuelling this cheeky new attitude that celebrates the northern lifestyle and all the great experiences Sudbury has to offer.

CONTENTS

- 4 Tap into Local Expertise for Meetings & Conventions
- 6 Unique Venues
- 8 Signature Experiences for Groups
- 10 Sudbury Sport Hosting

Nearly 100 international flags line downtown's Bridge of Nations, a reminder of the city's ethnic and cultural diversity. With a population of more than 161,650, Greater Sudbury also has a strong Francophone community and rich Indigenous heritage.

3RD LARGEST

Francophone community outside of Quebec

39%

of people are bilingual in Greater Sudbury

GETTING HERE

Greater Sudbury is closer than you think. More than 70% of airport passengers are high-frequency business travellers.

Greater Sudbury Airport offers daily flights:

- Air Canada from Toronto Pearson Airport
- Porter Airlines from Billy Bishop Toronto City Airport
- Bearskin Airlines offers service to and from many northeastern Ontario centres

flightsudbury.ca

Ground transportation:

- Greater Sudbury is only four hours from Toronto and less than five hours from Ottawa
- Greyhound and Ontario Northland provide bus transportation
- Local taxi, limousine, shuttle services and car rental services



Los Angeles-based artist Kelly Gravel (a.k.a. RISK) transformed the former St. Joseph's Hospital into Old St. Triple Joo's, Canada's largest mural. Download the Up Here app for a self-guided tour of Sudbury murals, downtown art crawl, Spotify playlist and more.

TAP INTO LOCAL EXPERTISE

Greater Sudbury has earned an international reputation for underground mining innovation—from automation and digitization to autonomous vehicles and robotics. The city regularly hosts mining conferences and trade delegations and is a recognized world leader in the environmental restoration of mining landscapes.

Regreening Program

Greater Sudbury's 40-year-old Regreening Program is designed to rehabilitate the local landscape and watersheds. The program achievements include:

- 3,400+ hectares limed and grassed to improve land and water quality
- 13 million trees and 80,000 shrubs planted
- The creation of the Jane Goodall Reclamation Trail, a self-guided tour of a reclamation site featuring impacted landscapes and the positive results of regreening

SECTORS OF STRENGTH

- Mining
- Health Care
- Environmental Stewardship
- Research & Education
- Tourism

Did you know...

In the early 1970s, crews from NASA's Apollo 16 and 17 missions visited Greater Sudbury to prepare the astronauts to study meteorite impacts on the moon. Shatter cones were formed billions of years ago when a giant meteor created the Sudbury Basin—the world's second largest known impact crater. You can see shatter cone samples at Science North.



Science North

PHOTO: LAURENTIAN UNIVERSITY



Cliff Fielding Research, Innovation & Engineering Building

Vale Living With Lakes Centre

This groundbreaking Laurentian University research and monitoring institute fosters innovation in the protection and management of northern aquatic ecosystems. The light-filled venue features classrooms and laboratories, workshop and conference rooms as well as foyer and outdoor patio function space.

ENHANCE YOUR MEETING PROGRAM

Greater Sudbury is recognized for nurturing globally significant research in the areas of mining, health and the environment:

- Health Sciences North is the largest health sciences centre in northern Ontario and is among Canada's Top 40 Research Hospitals. NEO Kids is northeastern Ontario's hub for specialized children's care.
- Collège Boréal recently opened its Centre de recherche appliquée en biodiversité (Applied Research Centre for Biodiversity).
- NORCAT is expanding its Underground Training and Testing Facility, which is used by mining technology clients to develop emerging technologies.

Greater Sudbury boasts a number of R&D and senior government agencies:

- Centre for Excellence in Mining Innovation (CEMI)
- Northern Centre for Advanced Technology (NORCAT)
- Vale Living With Lakes Centre
- Mining Innovation Rehabilitation and Applied Research Corporation (MIRARCO)
- SNOLAB—Sudbury Neutrino Observatory
- McEwen School of Architecture, Laurentian University
- Cambrian Innovates
- Health Sciences North Research Institute (HSNRI)

PHOTO: ©ONTARIO TOURISM MARKETING PARTNERSHIP CORPORATION

The new Cliff Fielding Research, Innovation & Engineering Building is a flexible co-working space that can be set up for keynotes, lectures and creative hack-a-thons. The adjacent Foundry makerspace is outfitted with 3D printers, laser cutters, engraving tools and more to help innovators develop their ideas into startup companies or social enterprises.

UPCOMING & RECENTLY HOSTED MEETINGS

- 2021** Organization for Economic Co-operation and Development (OECD)
- 2020** Travel Media Association of Canada Conference
- 2020** Fédération nationale des conseils scolaires francophones (FNCSF) Conference
- 2019** Australian Centre for Geomechanics Underground Mining Technology Conference
- 2019** Association of Francophone Municipalities of Ontario
- 2019** Federation of Northern Ontario Municipalities
- 2018** CanSPEP Annual Conference
- 2018** Ontario Professional Planners Institute
- 2016** Northern Ontario Tourism Summit
- 2016** International Mines Rescue Competition

SUDBURY CITYWIDE

- 1,700 guestrooms
- More than 50,000 sq. ft. of meeting space
- \$15 million in recent hotel upgrades

IN THE WORKS

- A 120-room Hilton Garden Inn is scheduled to open in 2020
- Sandman Hotel Group recently acquired a hotel property in the city's east end

ON CAMPUS

Residence & Conference Centre—with locations on the Cambrian College campus and alongside Collège Boréal—offers affordable suites for groups during the summer months. Laurentian University, a member of the Canadian University and College Conference Organizers Association (CUCCOA), offers 1,000 apartment and dormitory-style guestrooms.

CONFERENCE SPACE FOR GROUPS

Greater Sudbury's key conferencing hotels are conveniently located close to attractions and amenities and offer the largest meeting spaces in the city.

Holiday Inn Sudbury

Renovated just five years ago, Holiday Inn Sudbury offers more than 15,000 sq. ft. of flexible meeting space, including two ballrooms (each of which accommodates 350 guests) separated by a spectacular light-filled solarium. The hotel provides 138 guestrooms and is only minutes from a host of hotels that can handle any overflow requirements.



Holiday Inn Sudbury



Holiday Inn Sudbury



Radisson Hotel Sudbury

Radisson Hotel Sudbury

The Radisson Hotel Sudbury is a popular conferencing hotel, boasting 15,870 sq. ft. of meeting and event space, including three ballrooms and six boardrooms. The recently updated hotel offers 146 guestrooms and is connected by walkway to the Rainbow Centre shopping mall.

Greater Sudbury is home to the following accommodation brands:

- Marriott
- Hilton
- IHG
- Radisson
- Choice Hotels



PHOTO: SCIENCE NORTH

Mix and mingle in the extraordinary Vale Cavern, a massive cave blasted into solid rock and the perfect venue for groups of up to 300 guests.



Place des Arts

UNIQUE VENUES

SCIENCE NORTH

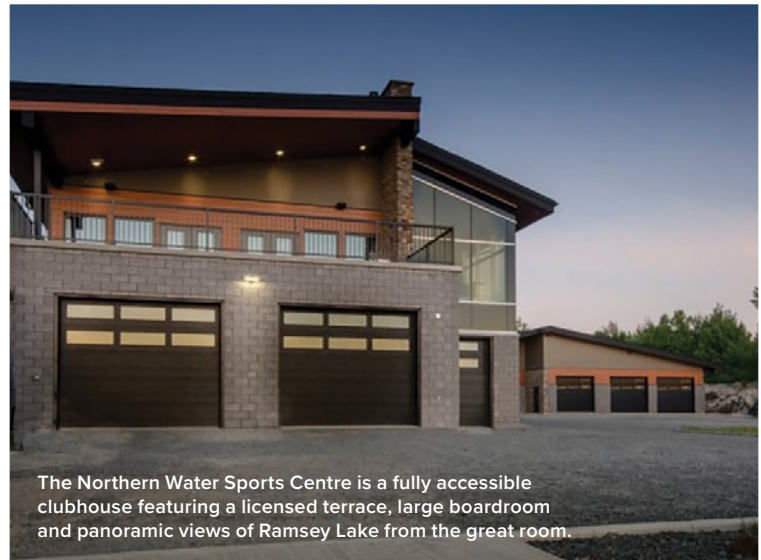
Canada's second-largest science centre is an adventurer's playground. Uniquely designed in the shape of two large snowflakes, corporate groups can rent individual floors, exhibit areas and outdoor patio spaces, or do an entire venue buy-out for cocktail receptions, demonstrations or teambuilding scavenger hunts.

- Inspired by 18th-century medical teaching theatres, Science North's Discovery Theatre seats 120 guests with excellent acoustics for lectures or demonstrations.
- Greater Sudbury played host to an episode of *The Amazing Race Canada*. When the episode aired, the city hosted a community viewing party at Science North with activities, including an edible insect tasting similar to one featured on the show.



DID YOU KNOW...

The Big Nickel is an exact replica of the 1951 Canadian nickel, weighs 13,000 kg and is the world's largest coin.



The Northern Water Sports Centre is a fully accessible clubhouse featuring a licensed terrace, large boardroom and panoramic views of Ramsey Lake from the great room.

PHOTO: SUDBURY CANOE CLUB

DYNAMIC EARTH

Home to the iconic Big Nickel, Dynamic Earth is an immersive, hands-on science centre focused on earth science and mining experiences. The venue offers a unique mix of meeting, cocktail and gala spaces as well as multimedia theatres, an outdoor science park and more.

- The Underground Mining Tour is a rare opportunity that begins with a descent seven storeys below the surface to the Vale Chasm, which itself is an impressive space for hosting private events for up to 80 guests.

PHOTO: ©ONTARIO TOURISM MARKETING PARTNERSHIP CORPORATION

Dynamic Earth



PHOTO: PLACE DES ARTS

IN THE WORKS

- **The Junction East** will be a new state-of-the-art, multi-purpose cultural hub in Greater Sudbury's historic downtown. This beautiful, technologically sophisticated shared facility will be the new home for the Greater Sudbury Main Library, a next-generation community information and cultural hub, and the Franklin Carmichael Art Gallery of Sudbury, housing one of the largest public community art collections in Canada.
- **The Junction West** will be a unique, multi-use convention and performance centre, and northeastern Ontario's most innovative venue for hosting scalable events for performing arts, conventions, meetings and tradeshow.
- The new **Arena/Event Centre** at the Kingsway Entertainment District will be an innovative experience and choice destination for northeastern Ontario. The multi-purpose sports and entertainment facility will include a 6,500-seat arena, a Gateway Casino, an upscale hotel and restaurants, all connected by an outdoor entertainment space.
- **Place des Arts**, a contemporary arts and culture facility for Francophones and the entire community, is scheduled to open in 2020.

LAURENTIAN UNIVERSITY

One of Canada's top undergraduate institutions, Laurentian University offers 12,000 sq. ft. of flexible event space as well as a full range of conference, meeting, event and catering services.



The Indigenous Sharing and Learning Centre features a unique round-room, a sustainable green roof, two areas specially designated for smudging, an area for the preparation of traditional Indigenous cuisine and access to outdoor teaching spaces.

PHOTOS: LAURENTIAN UNIVERSITY

"The ability to leverage local expertise is important to us. One of our groups is considering Laurentian University's main campus, particularly the Cliff Fielding Research Building and the R.D. Parker Building / Welcome Centre. We're also looking at the McEwen School of Architecture as a secondary location downtown. We like the Indigenous Sharing and Learning Centre as part of a day program—people want spaces that are not typical and this is an interesting venue designed for collaboration."

—Sheri Moore, BPR, Partner, Creative Director, Moore Carlyle Consulting, MCC Destination Management, A Global DMC Partner



Located downtown, the boldly designed McEwen School of Architecture incorporates historical buildings (i.e., the former CP Telegraph Building), and offers state-of-the-art meeting and lecture spaces.



Sporting picturesque views of Ramsey Lake, The University Club is an intimate dining and event space featuring seasonal menus as well as a private meeting room and a licensed patio.

ADDITIONAL VENUES & SERVICES

- Natura Catering & Events
- Steelworkers Hall
- Caruso Club
- Italian Club
- Bryston's on the Park
- City of Greater Sudbury Municipal Halls



DROP-IN OR DINE-AROUND

Greater Sudbury has great choices for group meals!

The region's cultural diversity is reflected in hundreds of dining options—from Italian and Mediterranean cuisine to Thai, Japanese, Mexican, Indian and more.

- The Laughing Buddha offers authentic thin-crust pizza in a relaxed atmosphere, including a private patio.
- P&M's Kouzzina serves inspired Mediterranean fare in a city that appreciates amazing flavours and the freshest ingredients.
- Verdicchio Ristorante offers progressive Italian cuisine, sourcing ingredients from local Northern Ontario growers.
- The Durham Social is a community food and entertainment complex featuring Respect Is Burning Kitchen and Bar, the Red Fang Tavern, Durham Hall and the Roma '71 Bar.
- M.I.C. Canadian Eatery and Whisky Pub specializes in classic Canadian dishes and stocks over 25 types of Canadian whisky.

GOOD FOR GROUPS

Only-in-Sudbury teambuilding ideas to get your group moving and innovating!



Tango Tower Outdoor Centre and Challenge Course

TANGO TOWER

Outdoor Centre and Challenge Course

Located on the Laurentian University main campus, Tango Tower is a 50-foot vertical obstacle course featuring high and low rope elements. Participants learn conflict resolution, communication and group dynamic skills. Additional courses include wilderness survival, advanced canoe paddling, water/ice safety and more.

More Ideas for Group Adventure

- Canoeing and kayaking
- Hiking
- Mountain biking and cycling
- Cross country skiing or snowshoeing at Lake Laurentian Conservation Area, Kivi Park or Ramsey Lake
- Ice fishing, ice skating and ATV tours
- Cocktail reception and gaming night at Gateway Casinos Sudbury
- Northern Axperts Axe Throwing Lounge
- Fly Board Sudbury hydro-flight water sport experience

PHOTO: LAURENTIAN UNIVERSITY



Alex Trebek

BRIGHT IDEA

Host a *Jeopardy*-style quiz night

Did you know that *Jeopardy* host Alex Trebek was born in Sudbury, or that Stompin' Tom Connors composed *Sudbury Saturday Night* and other tunes while living in the city in the 1960s? Greater Sudbury is also a filming hotspot with productions such as *V Wars*, *Letterkenny*, *Falls Around Her* and *Amélie et compagnie* shooting here.



Stack Brewing



Forty Six North Brewing Co.

GOOD TO KNOW

Creative craft beverages

Award-winning **Stack Brewing** celebrates Greater Sudbury's distinctive culture with selections such as Shatter Cone, Nickel City and Saturday Night. There is plenty of room to sip, snack and relax at recently opened **Spacecraft Brewery**. Don't forget to drop by **Forty Six North Brewing Co.** where Graham Orser, president and brewmaster, creates unusual selections such as the wildly popular Mango Tango, a milkshake IPA. **Crosscut Distillery** offers small batch distilled spirits and unique flavours, including Peppered Bacon Vodka for an outstanding Bloody Caesar.

There's more! Scan the QR code to discover Greater Sudbury's innovative culinary scene.

discoversudbury.ca/sudburyeats



Crosscut Distillery

GREAT GIFTS

The unique work of homegrown artisans, designers and makers can be found in gift shops throughout Greater Sudbury. Here are just a few to discover, in-store or online.



HOMETOWN SUDBURY

Local artist Tracy Baker is renowned for her whimsical prints and custom illustrations.

yellowhouse.ca



GIFTS FROM THE EARTH

Dynamic Earth's Big Nickel Boutique is your go-to for geologic treasures, commemorative coffee mugs and collectible 1951 five cent coins.

sciencenorth.ca/dynamic-earth

SUDBURY UNIQUE

SUDBURY IN A BOX

Old Rock Coffee's gift box overflows with its signature coffee blends as well as treats provided by local entrepreneurs.

oldrock.ca

HANDMADE SKIN TREATS

Old Soul Soap Company
oldsoulsoapcompany.ca

Treetop Bath & Body
treetopbathandbody.com

Wolf & Pine Soap Co.
wolfandpine.co

ART & HOME

Heirloom Island
heirloomisland.com

Woodland Sisters
woodlandsisters.com

SUDBURY SPORT HOSTING

A four-season destination, Greater Sudbury offers a fine selection of recreational and competitive facilities, including arenas, outdoor sports fields, curling clubs, public golf courses, gymnasiums and sport complexes suitable for hosting provincial, national and international championships.

LAURENTIAN UNIVERSITY FOR STATE-OF-THE-ART FACILITIES

- The 50-foot Tango Tower vertical obstacle course
- The Jeno Tihanyi Olympic Gold Pool is a 50-metre, eight-lane facility featuring a movable bulkhead and space to host up to 300 swim athletes
- The Field House Gym and Ben Avery Gym offer full-size basketball and volleyball courts as well as a rock-climbing wall
- Two international glass-backed squash courts
- A 7,200-sq.-ft. weight gym and an additional Sport Performance room that is available for private bookings
- Four outdoor fields and tennis courts
- Access to hiking and ski trails



RECENTLY HOSTED

Holiday Inn Sudbury was the host hotel for the 2019 Esso Cup, the Canadian national female midget hockey championship. The hotel provided a secure block of rooms apart from other guests where the athletes could dine and unwind between games. The Holiday Inn team worked closely with Hockey Canada and the host committee to create a varied menu of healthy meals and snacks.

The Sudbury Lady Wolves hosted the 2019 Esso Cup at the Gerry McCrory Countryside Sports Complex.

2018 TELUS CUP NATIONAL MIDGET AAA HOCKEY CHAMPIONSHIPS

- 12,000 spectators
- 160 players from across Canada
- Approximately 700 hotel bookings
- Hosted by the Sudbury Minor Hockey Association



Jeno Tihanyi Olympic Gold Pool

PHOTO: LAURENTIAN UNIVERSITY



Lake Laurentian Conservation Area

UPCOMING & RECENTLY HOSTED

- 2020** Canadian Under-18 Boys and Girls Curling Championships
- 2019** OFSAA Cross Country Championships
- 2019** Canadian Marathon Canoe Championships
- 2019** Esso Cup National Female Midget Hockey Championship
- 2018** Telus Cup National Midget Hockey Championship
- 2014** Rogers Hometown Hockey
- 2014 & 2013** Canada Cup XCO Series Mountain Bike Race



Kivi Park



Sudbury FIVE in action

PHOTO: ACTION EVENT PHOTOS/SUDBURY FIVE

SPORT FACILITIES

- 26** Baseball/softball diamonds
- 23** Mixed fields, including one synthetic surface
- 22** Tennis courts (including one indoor centre)
- 16** Gymnasium facilities
- 15** Squash courts
- 14** Arenas (including two dual pads and one Olympic size)
- 8** Golf courses
- 7** Indoor pools (including one Olympic size)
- 6** Curling rinks
- 4** Beach volleyball courts
- 1** Track & field facility



sudbury



PLAY HERE. MEET HERE.

SUDBURY
SPORT HOSTING

FLEXIBLE
VENUES

GOOD
FOR GROUPS